

CLASS LEADERS

Joe Bonn

Martha Coakley
CO-PRESIDENTS

Julie Berens
SECRETARY

Amanda Van Dusen
TREASURER

Rich Pickard
REUNION FUND CHAIR

Martha Coakley
Frank Richards
REUNION FUND CO-CHAIRS

Barbara Austell
PLANNED GIVING CHAIR
& REUNION FUND CO-CHAIR

Stephen Gardner
Peter Hillman
REUNION FUND MEMBERS
& MATERIALS CO-CHAIRS

Jon Appelbaum
Liz Critchley Haff
CLASS HEAD AGENTS

Liz Critchley Haff
CLASS BOOK CHAIR

Kathy Bogan
WEBSITE MANAGER

50th REUNION FUND COMMITTEE

Jon Appelbaum
Barbara Austell
Tony Brown
Martha Coakley
Hardin Coleman
Steve Gardner
Liz Haff
Peter Hillman
Rich Pickard
Frank Richards
Allan Ruchman

50th REUNION GIFT PURPOSE COMMITTEE

Julie Berens
Joe Bonn
Martha Coakley
Hardin Coleman
Frank Richards
Amanda Van Dusen

50th REUNION BOOK COMMITTEE

Barbara Austell
Julie Berens
Kathy Bogan
Clive Hulick Connor
Jodi Greenspan
Liz Critchley Haff
Nancy Reece Jones

Dear Classmate,

A key component to celebrating our 50th reunion next June in Williamstown is the tradition for the 50th reunion class to make special gifts to Williams. There are several ways you can “give it forward” to honor our 50th:

Reunion Fund Gifts

We created two new gifts and are continuing one from our 25th reunion that honor our class’s unique character and the College’s needs:

- 1) The Michael E. Reed Class of 1975 Social Justice Professorship
- 2) The Class of 1975 Non-Traditional Student Scholarship Fund
- 3) The Class of 1975 Scholarship Fund created at our 25th reunion that supports several Williams students each year.

Gift details can be found on our class site and in the enclosed materials.

We hope to raise more than \$7 million for our class gifts. In a silent phase of fundraising, we have raised over \$3 million dollars from a small number of classmates who confirmed their 50th gift plans early. While this is a great start, we have a long way to go, and every classmate is encouraged to participate at whatever level is comfortable for them. Large or small, your gift to Williams in honor of our 50th reunion will be greatly appreciated. Learn more at www.williams75.com.

The Alumni Fund

You know this fund as the steady source of support each year towards the College’s operating budget. Anton Bestebreurtje and associate agents reached out to classmates to give to the Alumni Fund for close to 50 years before Anton passed away this year. Even as you consider contributing to our 50th Reunion gifts, please continue to support the Alumni Fund in Anton’s memory. The total of all contributions to the annual Alumni Fund from our 40th reunion through our 55th (if pledged before our 50th reunion) count towards our final Reunion tally.

The Many Ways You Can Contribute

If the class gifts listed above do not resonate with you, it is also possible to give to Williams for any purpose upon which you and Williams agree. In addition, Reunion Fund gifts can be made as current gifts, or pledged over five years, or structured as planned gifts. Examples of planned gifts include: “Today and Tomorrow” commitments to be funded under wills, trusts, or beneficiary designations for retirement assets or life insurance; and other deferred giving options such as charitable gift annuities. Please see the attached materials for a more detailed explanation of our class gifts, other opportunities to contribute, and how to give to our Reunion Fund.

If you would like to speak to a classmate about the best way to make your gift, please reach out to anyone listed on the Reunion Fund Committee.

The Bottom Line

50 years after our graduation is an excellent time to reflect on the education that we received at Williams. The celebration of our reunion from June 12 -15, 2025 permits us to recall our time at Williams together, the emotional connections that we formed, and what our education has enabled us to accomplish. That alone is worth celebrating. While we know the funds we raise in celebration will not benefit our class or us personally, we will enable future generations of Williams students to receive an even better education than we received. Please join us in supporting that effort.

Sincerely,



Rich Pickard



Martha Coakley



Frank Richards



Barbara Austell



Joe Bonn